

How Micepad helped WeWork
take their client meetings to the
next level

Case Study

WeWork

The Client



A company offering shared workspaces, WeWork was built on the dream of community. Now rebranded as the We Company, WeWork continues to work towards the mission to create a world where people work to make a life, not just a living.

Case Study

WeWork

The Challenge

In May 2019, WeWork hosted an important meeting with potential partners and clients. This meeting was important in securing more spaces in APAC.

This was far from the first client meeting that WeWork had hosted, however Stephanie Zellhoerfer, Director of PxWe Experience, felt that it was time to update themselves.

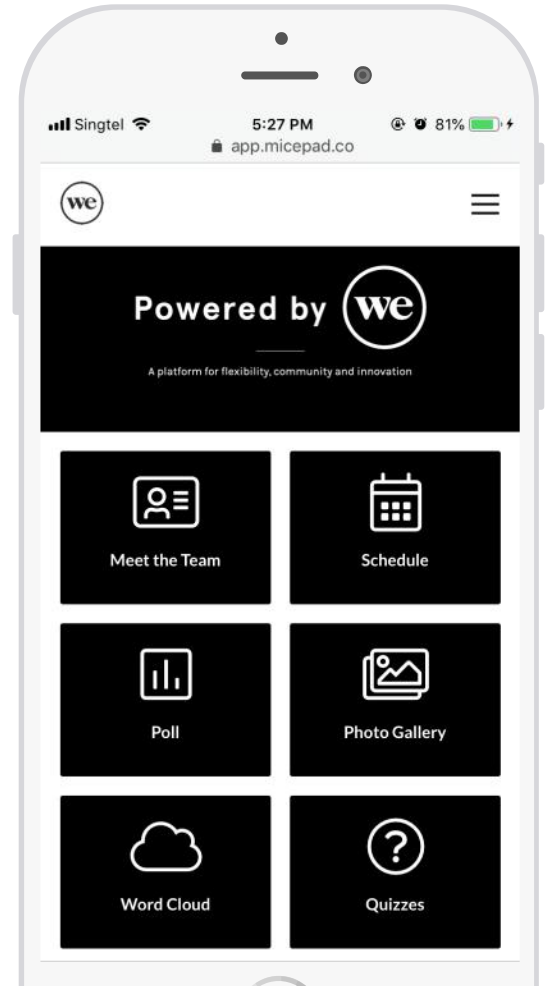
She wanted the meetings to be just as innovative, fresh and about connecting people as WeWork itself.

The Solution

Stephanie found Micepad while attending an event supported by our app. She realised that it was a good fit for her upcoming conference and approached us.

To minimise hiccups, Micepad worked closely with the WeWork team to onboard all administrators and ensured that the other staff had a thorough understanding of the platform.

In addition, onsite support was dispatched on the day itself.



Case Study

WeWork

The Results

WeWork's first paperless event ended smoothly and successfully, impressing guests and staff alike. The team was able to showcase creativity, technology and efficiency together.

New admin users praised the ease of content uploading, as well as its flexible design.

Stephanie was more than satisfied with Micepad's debut, especially the team's excellent service and professional attitude.

“

[They were] absolutely terrific, my team and clients were equally impressed. I would definitely recommend them to my friends and colleagues. 10/10.

”



Stephanie Zellhoefer,
Director of PxWe Experience in APAC



Want to take your event to the
next level too?

Let Micepad show you how

[Book a Demo](#)